



Your sponsorship helps to keep registration costs low and encourage attendance and increases your visibility, helping to build name recognition for your product or service.

**As a Sponsor paid in full by October 1, 2010, you also receive first choice on premium locations!**

### **Sponsorship Opportunities**

(A Portion of each sponsorship will go towards the newly created *Ag Education Scholarship program*)

- Premier Sponsor** **\$5,000 (single)**

  - Exclusive naming rights as the Presenting sponsor for REAL AG
  - One 10' x 20' or two 10' x 10' booth space (s) and 50 tickets to exhibition
  - Large banner displays at TRAC entrance (display provided by sponsor)
  - Opportunity for Equipment placement at entrance of TRAC
  - Company name as premier sponsor in all media advertisements
  - Acknowledgement over PA system during event
  - Logo recognition on printed collateral, advertising, signage, and promotional activities
  - Company name displayed on TRAC freeway signs
  - Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (1 Year: OCT 2010 – SEPT 2011)
  - Company logo and business info in Pasco Chamber annual publication
  - One featured article on the Pasco Chamber website
  - Company Logo on REAL AG website
  - One Ag Scholarship awarded in company name
  - Thank you and business info in Pasco Chamber publication and Tri-City Herald
  
- FFA & 4-H Sponsor** **\$3,500 (multiple)**

  - One 10' x 10' booth space and 25 tickets to the exhibition
  - Large banner displays at TRAC entrance (display provided by sponsor)
  - Opportunity for Equipment placement at entrance of TRAC
  - Logo recognition on printed collateral, advertising, signage, and promotional activities
  - Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (OCT, NOV, DEC)
  - Company logo and business info in Pasco Chamber annual publication
  - Company logo and link on REAL AG website
  - Thank you and business info in Pasco Chamber publication and Tri-City Herald
  
- Ag Awareness Sponsor** **\$2,000 (multiple)**

  - One 10' x 10' booth space and 25 tickets to the exhibition
  - Large banner displayed at TRAC entrance (banner provided by sponsor)
  - Recognition on printed collateral, advertising, signage, and promotional activities
  - Company logo/business info with website link in the Pasco Chamber weekly e-newsletter (DEC)
  - Company logo and business info in Pasco Chamber annual publication
  - Name Recognition for future Ag Awareness Campaign program
  - Thank you and business info in Pasco Chamber publication and Tri-City Herald

# REAL AG 2011

CONVENTION & TRADE SHOW | JANUARY 4 & 5, 2011  
TRAC CENTER, PASCO, WA

**Other Event Sponsor Opportunities**

- One 10' x 10' booth space and 25 tickets to the exhibition
- Large banner displayed at event (banner provided by sponsor)
- Recognition on printed collateral, advertising, signage, and promotional activities
- Thank you and business info in Pasco Chamber publication and Tri-City Herald
  - VIP Reception Sponsor** **\$1,500**
  - Special Speaker Sponsor** **\$1,500**
  - Exhibit Hall Sponsor** **\$1,500**
  - Arena Hall Sponsor** **\$1,500**
  - Pesticide Credit Program Sponsor** **\$1,500**

- Lanyard Sponsor** **\$1,000 (single)**
  - Company name on every exhibitors lanyard
  - Thank you and business info in Pasco Chamber publication and Tri-City Herald

- Scholarship Sponsor** **\$500 (multiple)**
  - Listing of participating sponsors at this level on two easels
  - Distribution of promotional materials
  - Recognition on printed collateral, advertising, signage, and promotional activities
  - Thank you and business info in Pasco Chamber publication and Tri-City Herald

**Total Enclosed** \$ \_\_\_\_\_

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Type (Please Check One)  Check  Visa  MasterCard

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_ Date: \_\_\_\_\_

Mail payment or fax form to:  
REAL AG 2011 Convention and Trade Show  
Pasco Chamber of Commerce  
1925 N. 20<sup>th</sup>, Pasco, WA 99301  
Phone (509) 547-9755 Fax (509) 547-9756

For questions, call Shane Johnson at (509) 585-5460 or email at [shanej@agmgt.com](mailto:shanej@agmgt.com)